



# ERIN EFFINGER

## INDUSTRIAL + EXPERIENCE DESIGNER

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### EXPERIENCE

#### MERCER PROJECT

NEW YORK, NY  
DEC 2018 - AUG 2020

#### INDUSTRIAL + ENVIRONMENTAL DESIGNER

Took clients' needs to conceptualize and develop unique commercial products, packaging and electronics. Generated creative solutions through market research, CAD development, and working with manufactures.

As Environmental Designer I designed custom furnishings, floor plans, decor and interior elements for 10 hospitality and 2 residential projects. Other responsibilities included sourcing and FF&E.

#### ROY NACHUM

NEW YORK, NY  
DEC 2018 - AUG 2020

#### 3D RENDER ARTIST

Worked alongside artist and designer Roy Nachum, known for the art direction behind Rhianna's Album 'ANTI.' My roll was to create photo realistic renderings of Roy's designs and concepts to showcase to clients, including Ronnie Fieg, Justin Timberlake, and Richie Akiva.

#### FREELANCE DESIGNER

NEW YORK, NY  
MAR 2019 - PRESENT

#### EXPERIENCE + INDUSTRIAL DESIGNER

Render artist, Jewelry designer and production designer for Madame Turpeau (PRESENT) and Planet Beyond Design. (2019-2020)

Designed and developed an escape room for Escape Room Madness NYC in conjunction with Wicked Amusements. (2019)

#### LITTLE ANGELS OF HONDURAS

ROCHESTER, NY  
JAN 2018 - MAY 2018

#### SOFT GOODS INDUSTRIAL DESIGN CO-OP

Tasked with creating and fully developing premature-newborn wrapping devices to improve the current system of skin-to-skin practice called Kangaroo Mother Care to reduce infant mortality rates in Honduras.

#### ROCHESTER INSTITUTE OF TECHNOLOGY

JAN 2018 - MAY 2018

#### 3D CAD TEACHING ASSISTANT

Assisted with lectures in SOLIDWORKS and was responsible for helping students troubleshoot their independent CAD projects. Introduced surfacing, assemblies, sheets and introduction to analysis tools. Independently conducted lectures in Keyshot.

#### THOUGHT AT WORK

ROCHESTER, NY  
NOV 2016 - NOV 2017

#### EVENT COORDINATOR + CREATIVE DIRECTOR

Led a team of 50 multidisciplinary design students to coordinate a year long project, An annual design conference called Thought At Work. Major responsibilities included creative direction, graphics and brand management, event planning and designing spatial elements.

### EDUCATION

#### ROCHESTER INSTITUTE OF TECHNOLOGY

AUG 2014 - MAY 2018

#### BFA INDUSTRIAL DESIGN

Minor in Creative Writing  
Computing Medal Scholarship 2014 Legacy  
Leader Award 2018  
Deans List 2014-2018  
GPA 3.72

### SOFTWARE

SOLIDWORKS / RHINO / KEYSHOT  
ADOBE CREATIVE SUITE / PS ID AI AE PR  
SKETCHBOOK PRO / SKETCH UP  
MAYA / MARVELOUS DESIGNER

### SKILLS

FURNITURE DESIGN, SOFT-GOODS, HARD-GOODS, UI/UX  
DESIGN, JEWELRY/METALS, 3D RENDERING, SOLID  
MODELING, MESH MODELING, CMF DESIGN AND  
FABRICATION, 3D PRINTING, CNC OPERATION, RAPID  
PROTOTYPING, EXPERIENCE DESIGN, VISUAL  
STORYTELLING, DESIGN RESEARCH, SOURCING FF&E